

Goals & Objectives

from UOBD's Strategic Plan 2020 - 2025

Goal 1: To provide students with an educational experience of the highest quality

- a. Develop and deliver forward-looking academic programs that meet students' personal aspirations and career expectations.
- b. Hire and retain qualified faculty members who are committed to pursuing and achieving teaching excellence and effectiveness.
- c. Hire and retain qualified administrative/support staff as needed to ensure operating effectiveness and quality of services that support program delivery
- d. Provide modern, technology-powered facilities for effective delivery of programs and services.
- e. Provide facilities for extracurricular activities that enhance the quality of student life.

Goal 2: To foster and maintain an environment that supports the intellectual and professional growth of faculty and staff

- a. Introduce a research program in each academic unit that incorporates each full-time faculty member's self-developed plan for research, intellectual and creative contributions.
- b. Support faculty research and professional development with funding, course remissions and release time as needed.
- c. Create annual awards for recognizing faculty excellence in teaching, research and creative activities, and staff excellence in service.
- d. Provide internal and external opportunities for the professional development and skills enhancement of faculty and staff.

Goal 3: To embrace the liberal arts as the wider framework for the teaching and learning process and the professional preparation of students.

- a. Ensure that UOBD's General Education (GenEd) Learning Outcomes (Exhibit 1 below) are embedded and achieved effectively both in the required and elective GenEd courses and also in the content of the various discipline-specific courses.
- b. Organize special events for students on cultural, literary, scientific and other themes that are reflected in UOBD's GenEd Learning Outcomes.

Goal 4: To promote the human values of tolerance, intercultural understanding, ethical behavior and social responsibility

- a. Emphasize these values as defining elements of UOBD's identity, organizational culture and educational philosophy, during New Student Orientations, open days for parents, school visits and other events that present UOBD to various constituencies.
- b. Ensure that these values are upheld by faculty and staff members and are instilled in students wherever possible in daily interactions and in the teaching and learning process.

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Goal 5: To contribute to the development of the UAE in the educational, economic and social spheres

- a. Develop an on-the-job learning (OJL) program, jointly with Dubai Investment's 35 companies, specially designed for Emirati students to make them job-market ready upon graduation.
- b. Create and launch an Executive Development Center (EDC) that offers custom-designed executive programs, consulting and other professional services to the community.
- c. Develop and launch new degree programs that meet identified needs in the UAE job market and society.
- d. Encourage and support faculty research that addresses problems and policy issues specific to the UAE.
- e. Encourage and support community engagement, collaboration and service by faculty, staff and students.